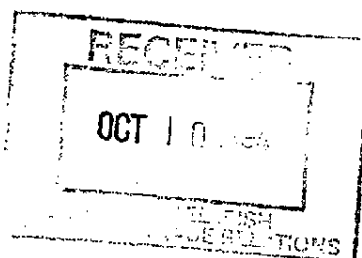


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Larry W. Bittner
Manager
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October 6, 1994

K. Michael Irish
Director, Trade Relations
Philip Morris, U.S.A.
120 Park Avenue
New York, NY 10017-5592

Dear Mike:

Knowing what goes in to making an event like the inaugural Top to Top conference go seemingly flawless; my hat is off to you and your staff.

One of the highlights of the week was the time Karla and I shared *hanging out* with Marie at the pool. I am sure you will agree she was the best of all the speakers.

After retiring early next year from ARCO, I hope to continue working in a field where I can associate with PM people. You have a great team.

Sincerely,

Larry Bittner
1456 W. 37th Street
San Pedro, CA. 90731
(310) 547-9877